

**Cross-Border Transactions and International Trade:  
A Legal Overview and Future Trends  
Warsaw, September 12-13, 2024**

- 1) Conference Organizers: **University of Economics and Human Sciences in Warsaw  
Worldwide Independent Lawyers League (WILL)**
- 2) Conference date: **September 12-13, 2024**
- 3) Conference venue: **Vizja Park Campus, 59 Okopowa Street, Warsaw**
- 4) Conference language: **English**

**SEPTEMBER, 12**

**10.00-10.30 Conference Opening**

His Magnificence, Rector Dr hab. Konrad Janowski, Prof. AEH  
Dr hab. Anna Wierzychowska, Prof. AEH, Dean of the Faculty of Social Sciences  
Marco Buscema, Founder of Worldwide Independent Lawyers League  
Justyna Matuszak, L.L.M., President of WILL Polska  
Małgorzata Skawińska, PhD, EMba, DBA, University Relationship Manager, WILL

**10.30 -11.30 Panel I**

**Intellectual Property Law: Key Issues and Developments in International Trade**

*The panel will explore the latest developments in intellectual property law as they relate to international trade. Topics will include cross-border IP enforcement, the impact of digital technologies on IP rights, and strategies for protecting intellectual property in global markets*

**Moderated by Dominik PREUSCHE, PhD, MAST (Cambridge), Patent Attorney (Germany)**

**Speakers:**

1. Marco Buscema, Attorney-at-law (Italy), Founder of WILL
2. Karolina Wilamowska, Attorney-at-law, IP Specialist, Director of Partnership Singularity University Chapter Cracow

**11.30-12.30 Panel II**

**Personal data protection: Challenges and Compliance in International Trade**

*The panel will address the complexities of personal data protection in the context of international trade. Key discussion points will include GDPR compliance, cross-border data transfers, data sovereignty issues, and the impact of emerging technologies on data privacy.*

**Moderated by Andjelka Radovanovic, Attorney-at-law (Serbia)**

**Speakers:**

1. Pallavi Divekar, PhD, Attorney-at-law (India), Board Member of WILL
2. Christian Barlocher, Attorney-at-law (Switzerland)
3. Jakub Groszkowski, University of Economics and Human Sciences in Warsaw, President of GDPR Institute

### **13.30 – 14.30 Panel III**

#### **Law of new technologies: Implications for International Trade**

*The panel will examine how new technologies such as blockchain, artificial intelligence are transforming international trade. Discussion will focus on legal challenges, regulatory frameworks, and the role of technology in enhancing trade efficiency and security.*

**Moderated by Justyna Matuszak, L.LM, Attorney-at-law, President of WILL POLSKA**

#### **Speakers:**

1. Lara Michaela Pair, Dr. Jur. HSG, JD, LL.M., FCI Arb (Switzerland / Germany / USA)
2. Isidoro Barbagallo, PhD, Attorney-at-law (Italy)
3. Andreea Vlantoiu, Attorney-at-law (Romania), Leader of WILL Data Protection Group
4. Przemysław Wasyluk, PhD, University of Economics and Human Sciences in Warsaw

### **14.30-15.30 Panel IV**

#### **Cross-border transactions of goods and services, M&A and Tax issues**

*The panel will delve into the legal and practical aspects of cross-border transactions, with a focus on contract law, regulatory compliance, M&A and tax issues. Special emphasis will be placed on sustainable trade practices and the impact of global trade agreements. Discussions will cover the complexities of drafting and enforcing cross-border contracts, navigating international regulatory frameworks, and addressing the tax implications of cross-border trade.*

**Moderated by Prof. Stefan Huang, Attorney-at-law (Taiwan)**

#### **Speakers:**

1. Giancarlo Messina, JD, LLM in Tax Law, Attorney-at-law (USA)
2. Christina Schröter, Attorney-at-law (Germany)
3. Andrew Robins, Attorney-at-law (England)
4. Ruder Anic, Attorney-at-law, Mediator (Croatia), WILL Board Member

## **SEPTEMBER, 13**

### **10.00-11.00 Panel V**

#### **Foreign direct investment: future perspective**

*The panel will explore the future trends in foreign direct investment (FDI), focusing on legal frameworks, investment treaties, and the role of sustainability in FDI decisions. Topics will include investment protection, and strategies for attracting sustainable investments.*

**Moderated by Sayali Ganu Dabake, Attorney-at-law (India), Director of Operations, WILL India**

#### **Speakers:**

1. Begüm Mermeroğlu, Attorney-at-law (Turkey), President of WILL TÜRKIYE
2. Elsa Law, Attorney-at-law (Hong Kong SAR)
3. Luz Elena Tobon Attorney-at-law (Mexico), Leader of WILL International Immigration Group
4. Donato di Gilio, Italian Chamber of Commerce and Industry, Director of the Centre of Studies

### **11.00-12.00 Panel VI**

#### **Cross-border real estate transactions**

*The panel will discuss the legal challenges and opportunities in cross-border real estate transactions. Topics will include property rights, regulatory compliance, and the impact of environmental and sustainability standards on real estate investments, and the perspective of foreign investors.*

**Moderated by Enrica Maggi, PhD, Attorney-at-law (Austria/Italy), CEO of WILL**

#### **Speakers:**

1. Francesca Caretta, Attorney-at-law (Italy), WILL ITALIA President, WILL Board Member
2. Roberto Carlo Moneta - Attorney-at-law (Italy)
3. Nestie Clet - Attorney-at-law (Philippines)
4. Kinga Caruso – Notary Public in Poland

### **13.00-14.00 Panel VII**

#### **Resolution of commercial disputes: international perspective**

*The panel will focus on the resolution of commercial disputes in an international context, including litigation, arbitration, mediation, and hybrid forms. The discussion will highlight best practices for achieving sustainable and equitable outcomes in cross-border disputes.*

**Moderated by Malgorzata Skawińska, PhD, EMba, DBA, Attorney-at-law, Mediator (Poland)**

#### **Speakers:**

1. Valeria Botti, Attorney-at-law, mediator (Italy)
2. Boon Gan Ng, IMI-certified Mediation Advocate (Singapore)
3. Amaury Sonet, PhD, Attorney-at-law (France)
4. Marta Pietras-Eichberger, PhD, Jagiellonian University, Attorney-at-law (Poland)

### **14.00-15.00 Panel VIII**

#### **Enterprise of the future: ESG sustainability standards**

*The panel will explore the role of Environmental, Social, and Governance (ESG) standards in shaping the enterprises of the future. Topics will include ESG compliance, reporting requirements, and the impact of sustainability initiatives on corporate governance and international trade.*

**Moderated by Wojciech Baginski, L.LM, Attorney-at-law (Poland)**

#### **Speakers:**

1. Andreas Hecker, LL.M., Attorney-at-law (Germany),
2. Magdalena Płonka, PhD, University of Economics and Human Sciences in Warsaw, Dean of School of Humanities & Arts
3. Izabela Rudzka, PhD, SGH Warsaw School of Economics

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***Participation in the Conference is free of charge with prior registration at: [biuro@esb-legal.pl](mailto:biuro@esb-legal.pl)***

*VIP participation is also available, which includes coffee breaks and snacks, lunch, and a certificate of participation. The cost is 400 PLN plus VAT for one day or 700 PLN plus VAT for two days.*